



DOCKSIDE GROUP

VENUES AND RESTAURANTS
WITH A DIFFERENCE

Media Release: 16 October 2013

Dockside Group disrupts the game with Corporate Offer

Dockside Group aims to disrupt the game in the competitive corporate events landscape with the launch of a new corporate events offer that clients can use for events to be held before 30 September 2014.

In the new offer, any style of corporate event across their harbour side properties is \$74 per person for events booked before 30 November 2013.

Under the leadership of Beverley Parker, Executive Director of Sales and Marketing, Dockside Group reconsidered their event packages to action specific strategies in order to leverage current market fluctuations.

“In developing a new corporate events offer for national and international events, we looked at the significant market changes that will occur at the conclusion of 2013 when the Sydney Convention & Exhibition Centre closes for redevelopment.

“We are committed to supporting the business events industry in Sydney throughout this period of significant change and have tailored this offer to suit,” added Ms Parker.

Tracey Clarke from Learnx Foundation has already taken up the offer for a conference and explained the outcome.

“We hold numerous full day conferences each year; this offer accommodates the variety of event styles over the next 12 months at a competitive rate. Even throughout this period of change, Sydney is still one of our chosen destinations for events.

“From our previous experiences working with Dockside Group, the venues are superb and Dockside Group’s hospitality is second to none,” said Ms Clarke

Dockside Group’s corporate events offer is available at venues in Darling harbour including L’Aqua, Dockside and Star room, as well as restaurants at The Rocks including Waterfront, Wolfies and Italian Village.

Dockside Group’s corporate events offer will be launched at the Office tradeshow, 16 – 17 October 2013, Sydney Convention & Exhibition Centre.

**conditions apply, please see website: www.docksidegroup.com.au/whats-on/october-special-corporate-offer-2*

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ABOUT DOCKSIDE GROUP

Brothers Christopher, Theodore, Peter Drivas and business partner Robert Van Meer combined their hospitality, wedding and business expertise to form Dockside Group. The close-knit family business now owns and operates three integrated venues and four restaurants all situated in iconic Sydney Harbour foreshore locations.

Venues

L'Aqua: Situated on the rooftop of the Cockle Bay Wharf complex, L'Aqua is one of Sydney's most prestigious five-star function venues. Quintessentially Sydney, L'Aqua caters for up to 600 guests, and offers uninterrupted views over Cockle Bay and Darling Harbour and an abundance of natural light through its floor to ceiling windows.

Dockside: With sparkling water views stretching over Darling Harbour, Dockside blends function and space with a reputation for culinary excellence and exceptional service. Greatly renowned for holding successful events, and with more than a decade of experience, Dockside's strength lies in catering for groups up to 1200 people.

Star room: Guests of Star room enjoy a bird's eye perspective from level 6 of the IMAX theatre complex. With a soaring ceiling and panoramic windows stretching over 30 metres in length, Star room is a truly unique Sydney venue catering for up to 300 people.

Restaurants of Dockside Group include:

Waterfront; 27 Circular Quay West, The Rocks, Sydney NSW 2000

Wolfies; 7 – 21 Circular Quay West, The Rocks, Sydney NSW 2000

Italian Village; 7 Circular Quay West, The Rocks, Sydney NSW 2000

Major events for up to 3000 people can be hosted across all three restaurants.

EAT LOVE PIZZA: Ground Floor, IMAX Theatre Complex, [31 Wheat Road, Darling Harbour, Sydney NSW 2000](#)

NOTES TO EDITORS

Interviews with Christopher Drivas, Managing Director and Beverley Parker, Executive Director of Sales & Marketing are available on request.

More information on Dockside Group is available at www.docksidegroup.com.au

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