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## Parker Bids for Business Events Sydney Board Director



Beverley Parker

Securing Sydney's business events future and engaging members are two priorities Beverley Parker, Executive Director of Sales and Marketing at Docksider Group, will pursue if elected as a Members' Director of Business Events Sydney's Board at the end of the month.

Heading up Docksider Group's new strategic communications and business development plans, Parker, a renowned event and hotel industry professional, is a passionate advocate for Sydney's business event industry, and has a strong vision for what she could bring to the board.

Beverley Parker cites four main priorities:

1. Working to secure Sydney's business events future;
2. Engaging the membership with issues currently affecting the city;
3. Ensuring effective member communication; and
4. Helping the bureau find an appropriate balance of them all.

"There is much to be done to collectively steer this great city of ours towards future success; and I truly hope to be part of the Business Events Sydney team, who can make this difference," said Ms Parker.

Parker brings valuable insights to the Business Events Sydney's Board, developed via global exposure to the corporate, conference, incentive, inbound and exhibition sectors.

Having held Director of Sales and Marketing positions since 1999, she has had successful appointments at Accor AsiaPacific, Sydney Convention and Exhibition Centre, Four Seasons Hotels & Resorts and currently, Docksider Group.

"I am asking members of Business Events Sydney to support my bid for this position so that I can be their advocate at this important time of change and opportunity for Sydney," said Ms Parker.

Strategic partners and members of Business Events Sydney are encouraged to vote in the ballot which closes on 18 October 2013.

To vote, follow the link:

[www.businesseventssydney.com.au/fms/Events/BESydney%20Members'%20Director%20voting%20card.pdf](http://www.businesseventssydney.com.au/fms/Events/BESydney%20Members'%20Director%20voting%20card.pdf)

## **ABOUT DOCKSIDE GROUP**

Brothers Christopher, Theodore, Peter Drivas and business partner Robert Van Meer combined their hospitality, wedding and business expertise to form Dockside Group. The close-knit family business now owns and operates three integrated venues and four restaurants all situated in iconic Sydney Harbour foreshore locations.

### **Venues**

**L'Aqua:** Situated on the rooftop of the Cockle Bay Wharf complex, L'Aqua is one of Sydney's most prestigious five-star function venues. Quintessentially Sydney, L'Aqua caters for up to 600 guests, and offers uninterrupted views over Cockle Bay and Darling Harbour and an abundance of natural light through its floor to ceiling windows.

**Dockside:** With sparkling water views stretching over Darling Harbour, Dockside blends function and space with a reputation for culinary excellence and exceptional service. Greatly renowned for holding successful events, and with more than a decade of experience, Dockside's strength lies in catering for groups up to 1200 people.

**Star room:** Guests of Star room enjoy a bird's eye perspective from level 6 of the IMAX theatre complex. With a soaring ceiling and panoramic windows stretching over 30 metres in length, Star room is a truly unique Sydney venue catering for up to 300 people.

### **Restaurants of Dockside Group include:**

*Waterfront:* 27 Circular Quay West, The Rocks, Sydney NSW 2000

*Wolfies:* 7 – 21 Circular Quay West, The Rocks, Sydney NSW 2000

*Italian Village:* 7 Circular Quay West, The Rocks, Sydney NSW 2000

Major events for up to 3000 people can be hosted across all three restaurants.

*EAT LOVE PIZZA:* Ground Floor, IMAX Theatre Complex, [31 Wheat Road, Darling Harbour, Sydney NSW 2000](#)

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