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FOR IMMEDIATE RELEASE

Dockside Group partners with local charity for fun and for-purpose

Renowned for their spectacular, first-class waterfront venues and restaurants, owners and brothers of Dockside Group; Christopher, Theodore and Peter Drivas have nominated local charity PROJECT FUTURES to help celebrate 30 years in the hospitality business.

Recognising the relatively untapped potential of Gen-Y to be an innovative and motivated power for good when united for-purpose, PROJECT FUTURES turned it's back on traditional (and fatiguing) fundraising tools to engage a young, professional audience of givers through regular events, relatable campaigns and experience-based activities.

A move that has proven successful, with over \$3.5million raised for anti-human trafficking projects in Cambodia and Australia since 2009, and an approach that ultimately drew the attention of Dockside Group National Sales Manager, Amanda Bournazos.

Having both hosted and attended numerous PROJECT FUTURES events, Ms Bournazos advocated strongly for the partnership and even agreed to throw herself out of a plane to show just how serious she was.

Toss the Boss is a new initiative for PROJECT FUTURES in 2016, calling all employees to nominate their boss to free fall 14,000ft – all in the name of a good cause.

But, it is about more than just tossing your boss out of a plane, it is an invitation to be part of a global movement to create real and tangible change on issues that are affecting people globally, Australia included.

“The whole idea of Toss the Boss is to help change your perspective. I admit I am a quietly freaking out, but I guess the difference is that I have choice and have chosen to do this, many women and children affected by this crime do not”, she said.

Incredibly passionate about the cause and PROJECT FUTURES, Ms Bournazos even convinced two co-workers to take the plunge alongside her and up to 25 other CEOs, Managing Directors and Managers from a broad cross-section of industries.

Corporate heavy weights including Managing Director of Konica Minolta, Dr David Cooke, CEO of the Australian Institute of Management, David Pich and Co-Founder of Social Mogul, Aaron De Ruiter, just to name a few, are currently preparing themselves for an April 2 “launch” date.

Over the next 12 months, PROJECT FUTURES will host several events at Dockside venues around Sydney, including The Italian Village on June 17 for the Stella Fella Cocktail Party and Dockside Pavilion for their annual Black Tie Ball on September 3, as well as a mega fashion sale supported by SHOWPO and The Collective Hub on March 10.

As part of Dockside's 30th Anniversary celebrations, PROJECT FUTURES CEO and Founder, Stephanie Lorenzo will also be speaking at several Dockside events throughout the year about unlocking purpose.

Ms Lorenzo said how pleased she was to be one of Dockside Group's charity partners this year as "we are all about delivering fun, engaging events for our supporters and having the right venue and team of people making it all happen is a huge part of that".

PROJECT FUTURES is a not-for-profit whose objective is to end global human trafficking and slavery by empowering individuals to take action in their own communities.

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